



A Unique Solution

The Challenge

Companies/brands have a real challenge communicating their green strategy in a manner that is meaningful to customers/consumers.

The Solution - World Clean Air Forest Initiative Clean Air Tree Kits™

WCAFI Clean Air Tree Kits™ provide a custom branded solution with a tangible product and the ability to engage recipients by giving them a means to take ownership of making a positive contribution to climate change and our environment while investing in your brand.

WCAFI Clean Air Tree Kits™

- Provides everything you need to plant your tree and grow clean air
- Made from 100% biodegradable and compostable materials derived from potato waste and corn starch resin
- Support the initiatives of and are endorsed by the United Nations Environment Program's "Plant for the Planet" program
- Each kit features a unique PIN for recipients to register the planting of their tree in the WCAFI or your branded micro site, where they can see the total Clean Air grown
- Made in Canada

With the purchase of each WCAFI Clean Air Tree Kit™ an additional tree will be planted in a region of your choice, anywhere around the globe which will be identifiable using Google Maps technology.



Partner Opportunities

Gift with purchase, purchase with purchase, fundraising, sponsorship, premiums, couponing.

Affiliate Your Brand with Clean Air

The World Clean Air Forest Initiative program and its Clean Air Tree Kits™ are a natural fit for eco-conscience brands!

TPS is proud to be the exclusive Promotional Partner of the World Clean Air Forest Initiative, a Climate Adaptation NGO that supports and is endorsed by the largest single reforestation project in history, the United Nations Environment Program's "Plant for the Planet" Billion Tree Campaign.

*What is a breath of clean air worth?
What is a tonne of clean air worth?*

Each tree planted will produce an average of one tonne of clean air during its lifetime.

Did You Grow Your Clean Air Today?



*Sample custom wrap is for illustrative purposes only and is not intended to imply endorsement of any kind.

